



The Town of Dayton, Virginia

Municipal Building • 125-B Eastview Street • Zip 22821

Phone: (540) 879-2241 or 9538 • Fax: (540) 879-2243

Welcome to our 38th Annual "Dayton Days" Autumn Celebration
Saturday, October 7, 2017 (8:30 a.m. – 4:00 p.m.)

Last Year's Winners:

Most Delicious Foods: Ole Time Fried Pies – Alvin Beachy

Most Attractive Booth: A Splash of Color Design- Susan M. Spitzer

Most Unique Booth: Owl Feather Designs – Kaitlen Witt

If you are interested in participating in our celebration this year, please:

- **Complete** the enclosed application, **keep** the **reference page** for your records,
- Return the **application** with **photos** of your handmade crafts, along with **payment** for preferred booth size by **March 15, 2017**. If you prefer, you may email your photos to Shelia Helsley at helsleys@shentel.net.
- Exhibitors with hand-made crafts will still be chosen by the Selection Committee, and remember that **previous year's contributors are not guaranteed a space**.
- **Due to banking changes, ALL CHECKS WILL BE DEPOSITED UPON RECEIPT**. Make checks payable to: *Town of Dayton and mail to 125-B Eastview Street, Dayton, VA, 22821*.
- **NEW CANCELLATION POLICY: Registration fees may be refunded upon cancellation prior to September 15, 2017, less a \$50.00 service charge. If in the event of severe weather forecasts, the festival may be postponed until the next Saturday, October 14, 2017. If you are not able to attend on the "rain date," there will be no refunds; however, if the "rain date" would also be cancelled by the Town of Dayton due to severe weather, refunds will be issued less a \$50.00 service charge.**
- We will **select** this year's participants, **mail** your confirmation, **assign** street locations and mail confirmations the middle of May 2017. If you are **not selected** due to space, you may be placed on a **waiting list**. If space becomes available any time between **May 1st and September 28th**, I will notify by telephone and offer you the opportunity to participate. **If I cannot get you in the festival, you will be mailed a full refund near the time of the festival.**
- Visit the Town of Dayton's website at www.townofdaytonva.us for news and updates on Town events.
- **On the morning of the festival, ALL VENDORS will continue to turn off Route 42 onto Route 257 (Mason Street) to enter in the one-way route through the town to locate your vendor space. You will be given a marker to post at your booth with your SPACE NUMBER on it for validation.** We have had problems with folks who did not pay setting up in the festival lineup. We do everything to make sure our **paid vendors** get to enjoy the rewards of their handmade crafts and their application fees, etc. Please let me know promptly if you see anything that needs my attention!
- **Only handicapped vendors with tags will be permitted to have selected handicapped spaces.**
- **All of us are guests of the residents of the Town of Dayton** and we expect everyone's excellent cooperation throughout the event. If at **any time any** unfavorable behavior or parking violation is exhibited, you will be escorted from the event and name permanently removed from our mailing list.

Your comments and/or questions are always welcome. **Please include any feedback on the address change form** and I will be most anxious to read your comments and look forward to another excellent event! You may contact me at **540-246-4272**, and if you have to leave a message, I will call you back as soon as possible. **We appreciate all your patience in dealing with the weather last year! Please note the new weather policy!! Our best to you in 2017!!!**

Most sincerely yours,

Shelia A. Helsley

Event Coordinator for the Town of Dayton's "Dayton Days"

38th ANNUAL "DAYTON DAYS" AUTUMN CELEBRATION

Saturday, October 7, 2017 (8:30 a.m. – 4:00 p.m.)

APPLICATION FORM

Name: _____

Business Name: _____

Mailing Address: _____

Telephone & Cellular: _____

E-Mail Address (please print clearly): _____

TYPE of DISPLAY (check all that apply):

_____ Handmade Arts/Crafts _____ Food/Drink _____ Trailer
_____ Pepsi/Coke Booth _____ Other (describe) _____ for hauling only
(30'x10' min. space required) _____ Generator _____ for use in your display

DESCRIPTION OF ARTS, CRAFTS, FOOD, etc. (Please be specific to assist us with inquiries).

Photograph(s) of your arts/crafts must be submitted with this application (*photos not returned*):

SELECT ONE DESCRIPTION OF YOUR CRAFT/FOOD PER SPACE FOR BROCHURE LISTING:

Baskets Birdhouses Candles Ceramics Children's Crafts Clothing
 Desserts Dried/Silk Arrangements Drinks Fine Art Flags Foods (Ethnic)
 Foods (Fried) Foods (Packaged) Foods (Festival) Handbags Glass Jewelry
 Metal Sculpture Music Photography Porcelains Pottery Quilting Rugs
 Soaps/Lotions Toys Weaving Wood Miscellaneous

THE FOLLOWING INFORMATION MUST BE COMPLETED FOR VEHICLES LARGER THAN NORMAL SIZED CARS & PICKUP TRUCKS, AS SPECIAL ARRANGEMENTS NEED TO BE MADE TO AVOID TRAFFIC CONGESTION WHILE UNLOADING.

TYPE OF VEHICLE: _____

VEHICLE SIZE: Width (including mirrors) _____ ft. Length _____ ft.

TRAILER SIZE: Width _____ ft. Length (including hitches) _____ ft.

PLEASE CHECK ONE OF THE TWO CHOICES FOR SPACE SIZES (Make sure you have adequate space to allow for tent, booth or trailer hitches, doors, window openings, etc.)

PLEASE SEND YOUR PAYMENT & PHOTOS ALONG WITH THE APPLICATION FORM.

_____ **15' x 10' Space @ \$165.00** or _____ **30' x 10' Space @ \$265.00**

All non-profit groups are half-price.

Make checks payable to: Town of Dayton, 125-B Eastview Street, Dayton, VA 22821

PLEASE NOTE!!! ALL CHECKS WILL BE CASHED UPON RECEIPT!!!!!!

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WATER & ELECTRICITY WILL NOT BE AVAILABLE – PLEASE USE GAS. ALL GENERATORS MUST HAVE PRIOR APPROVAL AND ONLY IF ABSOLUTELY ESSENTIAL!

We reserve the right to reject any exhibitor. No dogs allowed except service dogs!

The Town of Dayton does not discriminate against any person because of race, color, religion, sex, handicap, familial status or national origin.

38th ANNUAL "DAYTON DAYS" AUTUMN CELEBRATION REGULATIONS

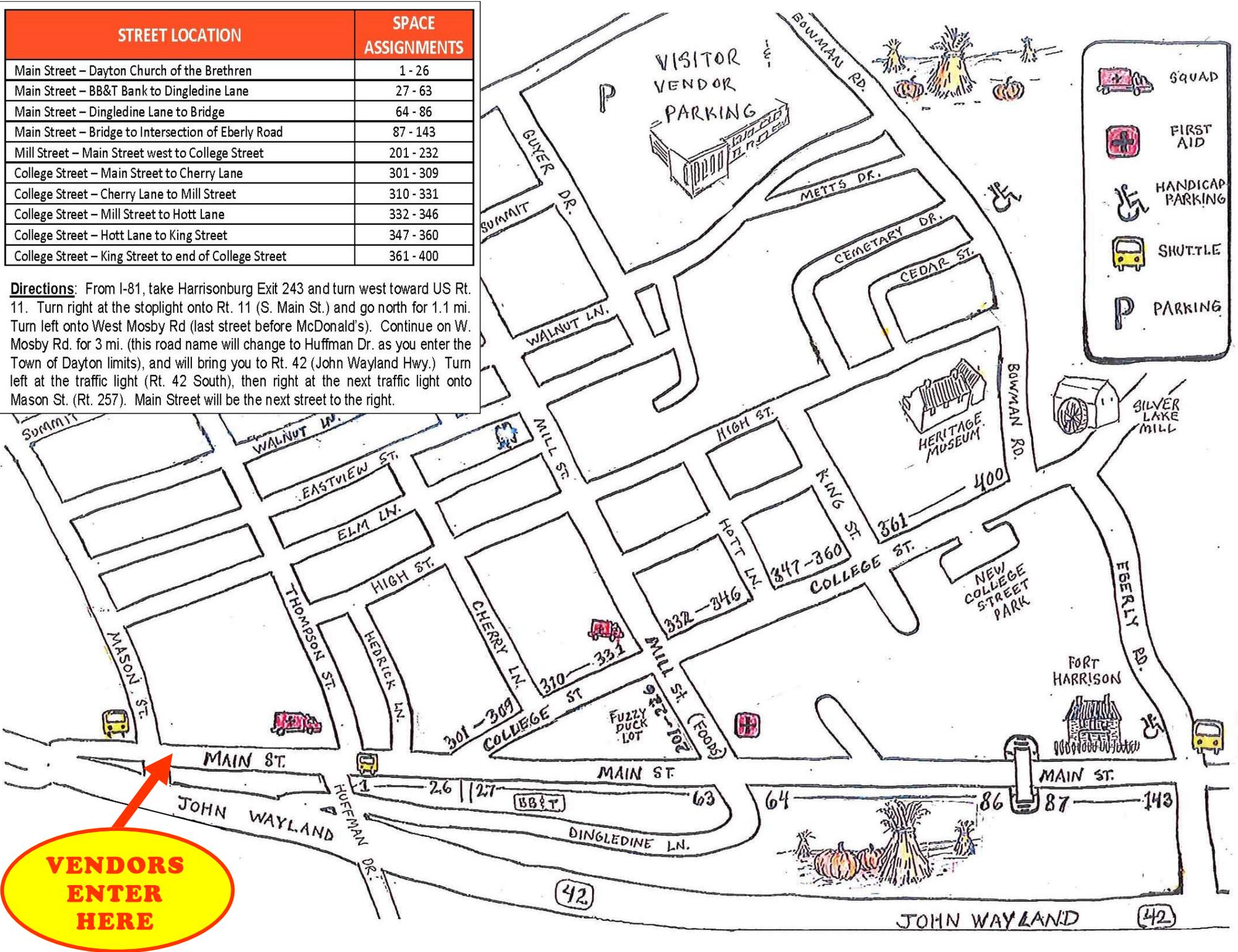
Saturday, October 7, 2017 (8:30 a.m. – 4:00 p.m.)

PLEASE READ ALL INSTRUCTIONS CAREFULLY!! (Please keep this sheet for your reference.)

1. Application deadline is **March 15, 2017**. Participants will be notified approximately the middle of **May 2017**.
2. Only handmade arts/crafts **made by the applicant**, food vendors or children's activities will be accepted (no yard sale or commercially distributed items allowed). **Reselling merchandise that is made by someone else is not permitted.** The town reserves the right to reject any exhibitor at any time.
3. **Applications will not be accepted without a current photograph of your work** (photos will not be returned). Food vendors do not need to submit a photograph, but we do need a list of your menu items. A "selection committee" will choose exhibitors from the photographs. ***Please write your name and address on the back of each photo in case they get separated.***
4. Exhibitors must furnish **all** equipment (tables, chairs, tents, etc.) ***Electricity and water will not be available.***
5. No setting up before **4:30 a.m.** without prior approval, however, exhibitors should be set up by **8:00 a.m.** and remain set up until **4:00 p.m.** **Leaving your space is strictly prohibited before the festival is over. This is extremely dangerous to pedestrians still in the streets and the police will be ticketing.** Vendors with even numbers will set up from **5:00 - 6:30 am**, odd numbers will set up **6:30 - 7:30 am**. If you do set up before **5:30 am**, please be extremely quiet!!!!
6. All vehicles must have an exhibitor permit displayed in order to enter the festival area. Only two vehicles per exhibit allowed. **No vehicles will be allowed to park in exhibitor spaces unless approved by the Event Coordinator and Dayton Police Department.** ***All vendors will enter off Mason Street and Main and wait in the traffic line-up to set up. Huffman Drive will be closed to through traffic after 5:00 a.m.***
7. In the past, we have experienced difficulties with oversized vehicles (i.e. large trucks, motor homes, vehicles pulling trailers) causing traffic congestion while parked to unload or making turns. **Vehicles larger than normal sized cars or pickup trucks will not be allowed to enter the festival area unless authorized in advance (must complete section on application form).**
8. **All generators must have prior approval** due to a limited number of spaces where generators can be located, so please use gas unless it is absolutely essential. ***Electricity and water will not be available.***
9. If you are having a **Coke/Pepsi booth or using a trailer in your display**, please be sure you have adequate space to allow for hitches, doors, window openings, etc. All Coke/Pepsi booths and trailers used in the display are required to have a minimum 30' x 10' space. **If you did not indicate on your application form that you are having a Coke/Pepsi booth or trailer but later decide to have one, it is extremely important that you let us know before the spaces are marked as they need to be set up in advance and must be located at a suitable location.**
10. Food/drink concessions must be registered with the Rockingham-Harrisonburg Health Department (540) 574-5100 and Kris L. Robinson oversees our event. Registration forms will be mailed to you by **July 2017**. For information on sales tax, please contact our local office of the Virginia Department of Taxation at (540) 367-8031.
11. **NEW CANCELLATION POLICY: Registration fees may be refunded upon cancellation prior to September 15, 2017, less a \$50.00 service charge. If in the event of severe weather forecasts, the festival may be postponed until the next Saturday, October 14, 2017. If you are not able to attend on the "rain date," there will be no refunds; however, if the "rain date" would also be cancelled by the Town of Dayton due to severe weather, refunds will be issued less a \$50.00 service charge.**
12. Judges (with "Judge" badges) will travel throughout the festival making their choices for best booth awards and will be checking for "non-handmade" items. Please mention any discrepancies to them as they pass through the festival.
13. **NO DOGS ALLOWED except for service dogs!** The Dayton Police Department will escort you to the exits if you enter into the festival with a dog, regardless of its size. Please mention to the police if you see anyone with pets at the festival.
14. **Only truly handicapped vendors with vehicle handicap permits will be placed at handicapped spaces and permitted to park behind their booth.**
15. **Dayton Businesses will be allowed to set up spaces on their property only as an extension of their current Dayton business.**

STREET LOCATION	SPACE ASSIGNMENTS
Main Street – Dayton Church of the Brethren	1 - 26
Main Street – BB&T Bank to Dingledine Lane	27 - 63
Main Street – Dingledine Lane to Bridge	64 - 86
Main Street – Bridge to Intersection of Eberly Road	87 - 143
Mill Street – Main Street west to College Street	201 - 232
College Street – Main Street to Cherry Lane	301 - 309
College Street – Cherry Lane to Mill Street	310 - 331
College Street – Mill Street to Hott Lane	332 - 346
College Street – Hott Lane to King Street	347 - 360
College Street – King Street to end of College Street	361 - 400

Directions: From I-81, take Harrisonburg Exit 243 and turn west toward US Rt. 11. Turn right at the stoplight onto Rt. 11 (S. Main St.) and go north for 1.1 mi. Turn left onto West Mosby Rd (last street before McDonald's). Continue on W. Mosby Rd. for 3 mi. (this road name will change to Huffman Dr. as you enter the Town of Dayton limits), and will bring you to Rt. 42 (John Wayland Hwy.) Turn left at the traffic light (Rt. 42 South), then right at the next traffic light onto Mason St. (Rt. 257). Main Street will be the next street to the right.



**VENDORS
ENTER
HERE**

Shuttle Bus Stop Locations (All buses will stop at each location):

- ❖ Turner Ashby High School
- ❖ John Wayland Elementary School
- ❖ Woodmen Life Parking Lot
- ❖ Intersection of Main Street & Huffman Drive
- ❖ Intersection of Eberly Road & Main Street

Shuttle Cart Locations:

- ❖ Shuttle carts will run from College Street to Wilbur Pence Middle School on Bowman Road
- ❖ Buses and carts will run continuous from 8:00 a.m. – 5:00 p.m.



Restroom and Handwashing Locations:

- ❖ Mill Street near the cannon
- ❖ 205 Main Street
- ❖ Across from vendor space 320 on College Street (Fuzzy Duck Parking Lot)
- ❖ The Chapel Building at 340 College Street
- ❖ Fort Harrison
- ❖ Halfway between the bridge on Main Street and Fort Harrison



Street Location	Space Assignments
Main Street – Dayton Church of the Brethren	1 - 26
Main Street – BB&T Bank to Dingleline Lane	27 - 63
Main Street – Dingleline Lane to Bridge	64 - 86
Main Street – Bridge to end of Intersection of Eberly Road	87 - 143
Mill Street – Main Street West to College Street	201 - 232
College Street – College to Cherry Lane	301 - 309
College Street – Cherry Lane to Mill Street	310 - 331
College Street – Mill Street to Hott Lane	332 - 346
College Street – Hott Lane to King Street	347 - 360
College Street – King Street to end of College Street	361 - 400
Miscellaneous Locations	Fort Harrison
	College Street Pavilion
	Pit Stop Auto Garage
	Fuzzy Duck Lot (College St.)