

**AN ORDINANCE AMENDING SECTION 30-852
OF THE SIGN ORDINANCE
OF THE TOWN OF DAYTON, VIRGINIA**

WHEREAS, the Town of Dayton, Virginia has a sign ordinance that regulates the amount and type of signage allowed in different zoning districts; and

WHEREAS, the Town's B-1 Business District contains some large properties on which there are multiple businesses, and for which increased amounts of certain types of signage may be appropriate.

NOW, THEREFORE, BE IT ORDAINED, BY THE TOWN COUNCIL OF THE TOWN OF DAYTON, VIRGINIA THAT:

1. Subsection (2) of 30-852 of the Town Code is amended to state as follows:

(2) In all other zoning classifications, any combination of ground, wall, or roof signs are permitted, provided:

a. On any lot, ground signs within 25 feet of the street must be placed at least 100 feet apart; and

b. The total area of wall signs located on a lot shall not exceed 1 ½ square feet of sign area for each linear foot of main building/business frontage and such signs ~~may~~ *shall*¹ be located on the main building or other structure on the lot. On a corner lot, the permitted sign area shall apply to each street frontage. The total area of signs on any lot shall not exceed 100 square feet in a B-1 zone; 150 square feet in a HB-1, B-2, A-1, or A-2 zone; or 200 square feet in an M-1 zone.

c. Notwithstanding 30-852(2)(b), for any lot in the B-1 zone on which there are multiple businesses, institutions, or organizations operating in compliance with the Town's Zoning Ordinance, whether within one common building or within multiple buildings, the total area of all wall signs located on such lot shall not exceed 1 ½ square feet of sign area for each linear foot of building/business frontage on the lot, and such wall signs shall be located on the building or other structure which houses the business, institution, or organization that each wall sign relates to. On a corner lot, the permitted sign area shall apply to each street frontage. The total area of all signs on any such lot shall not exceed _____ square feet. The total area of all ground signs on such lot shall not exceed 100 square feet.

¹ For the purpose of this draft ordinance, text that is stricken indicates the text is being removed from the ordinance. Text that is italicized is new text which is to be added.

2. Nothing in this Ordinance shall be construed to change any other provision of the Town Code, including without limitation subsection (1) of Section 30-852.

Adopted by the Town Council of the Town of Dayton, Virginia, on this ___th day of _____, 2022.

CERTIFICATE

The undersigned Mayor and Clerk of the Town Council of the Town of Dayton, Virginia hereby certify that the foregoing constitutes a true and correct copy of an Ordinance Amending Section 30-852 of the Sign Ordinance of the Town of Dayton, Virginia adopted by the Town Council at a meeting held on _____, 2022. A record of the roll-call vote by the Town Council is as follows:

| NAME | AYE | NAY | ABSTAIN | ABSENT |
|----------------------------|-----|-----|---------|--------|
| Cary Jackson, Mayor | | | | |
| Bradford Dyjak, Vice Mayor | | | | |
| Heidi Hoover | | | | |
| Robert Seward | | | | |
| Emily Estes | | | | |
| Susan Mathias | | | | |
| Robert Wolz | | | | |

Date: _____, 2022

[SEAL]

ATTEST: _____
Cary Jackson, Mayor

Christa Hall, Clerk